

ANNOUNCEMENT FORM OF A PUBLIC TENDER

Project: Global Communications Services

Tender No: VQ-PRCM-PT-202603-015

Tender Title: Provision of Global Communications Services on a Fixed & Call-Off Basis.

1	Project's brief:	<p>Visit Qatar (VQ) is seeking to appoint a specialized Global Communications Agency to define, develop, and deliver integrated global communications plans aligned with Visit Qatar's mission, vision, and strategic objectives.</p> <p>The appointed Agency shall operate as an extended arm of Visit Qatar, providing dedicated expertise and ensuring the availability of sufficient and appropriately skilled resources to deliver effective and optimized global communications initiatives. The Agency is expected to leverage its international network, offices, and/or affiliated partners to support Visit Qatar's global outreach across key target markets.</p> <p>The selected Agency will be responsible for supporting Visit Qatar in defining, executing, and managing its communications strategy, ensuring alignment with Visit Qatar's desired global image, positioning, and messaging framework within the international communications landscape.</p> <p>Furthermore, the Agency must demonstrate the ability to provide adequate tools, methodologies, and resources necessary to achieve the objectives of this engagement.</p>								
2	Bid Validity Period	120 Days from Bid Closing Date.								
3	Tender Documents Available:	<p>Interested companies may obtain the relevant tender documents from the Visit Qatar Tenders and Auctions Committee (VQTC@visitqatar.qa) upon providing proof of electronic transfer of the tender fees to Visit Qatar's bank account, as detailed below. Tenderers are instructed to clearly mention the tender number in the payment transfer or deposit details to ensure proper tracking and processing.</p> <p>Visit Qatar Bank Account details: Account name: Visit Qatar Account No.: 0013-197180-001 IBAN: QA84QNBA000000000013197180001 Currency: QAR</p>								
4	Tender timeline:	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Tender Issuance date</td> <td>26 April 2026</td> </tr> <tr> <td>Mid-Tender clarification meeting</td> <td>NA</td> </tr> <tr> <td>Queries and Clarifications Cut-off Date</td> <td>No later than 07 May 2026</td> </tr> <tr> <td>Tender Closing</td> <td>17 May 2026 no later than 01:00 PM, Doha time</td> </tr> </table>	Tender Issuance date	26 April 2026	Mid-Tender clarification meeting	NA	Queries and Clarifications Cut-off Date	No later than 07 May 2026	Tender Closing	17 May 2026 no later than 01:00 PM, Doha time
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5	Securities (Fees & Bonds)	Tender Fee	QAR. 2,500.00
		Tender Bond, and its validity	QAR. 1,500,000.00 "Qatari Riyals One Million Five Hundred Thousand Only" Valid for 120 Days.
		Performance bond, and its validity	10% of the forecasted annual amount, submitted within 15 Days from the signing of the Contract. Valid for 60 days beyond the expiry of the Contract.
6	Bid's submission Methodology	<p>Technical Proposal Submission: VQTECH@visitqatar.qa Commercial Proposal Submission: VQ.COM@visitqatar.qa Tender Bond Physical Document Delivery Address: Visit Qatar Headquarters, Building 41, Zone 03, Street 950, Wadi Msheireb St. Doha, Qatar Location Map: https://maps.app.goo.gl/gZWeh6zHG55y6HW8A</p> <p>Soft Copy of Tender Bond: A copy of the Tender Bond to be communicated with the confirmation of the physical submission to VQTC@visitqatar.qa</p>	
7	Condition:	Visit Qatar reserves the right, during the contract period and with the approval of the Tenders and Auctions Committee, to adjust the quantities of items, contracting works, services, or the project scope, either by increase or decrease, in accordance with the provisions of Visit Qatar's Tenders and Auctions Charter.	

